

# Fairs and Event Partnership Application



Taste Real actively promotes local food and agri-food experiences in Guelph Wellington. This is your invitation to partner with us to promote your event to a captive audience.

## Who can become a Partner Event?

Any event that highlights or includes local food and farming within or close to Wellington County or the City of Guelph.\*

## Supporter Partner benefits:

- Comprehensive Listing on the Events and Fairs Section on tastereal.ca with link to your website.
- Events listing on Taste Real Events Calendar and event specific posts/tweets on Taste Real social media channels.
- Mention on Taste Real E-Newsletter (1700 subscribers) .
- Listing of your partnership on the 2017/18 Guelph Wellington Local Food Map (40,000 copies).
- Taste Real partner discount on advertising and event opportunities.
- Use of 'A Proud Supporter of Taste Real' logo.
- Taste Real maps/banners/promotional material for your event.
- Assistance with finding more local food vendors for your event. (Contact us for details)

## Partnership Agreement:

**Yes, we (I) would like** to become a Taste Real Partner Event

**Signature \*(required):** \_\_\_\_\_

**Date:** \_\_\_\_\_

## Contact Details:

Event Name			
Contact Name			
Business Address Street /Town		Unit or RR#	
Phone Number		Postal Code	
Email			
Website			
Social Facebook/Twitter/ Instagram			
Additional email:			

Partner updates will be sent to the email addresses above. Contact us, if you would like to add another email address at a later point.

\*All applications will be reviewed and granted by Taste Real staff to avoid conflict of interest or misrepresentation.

# 1. Taste Real Annual Partnership Dues: (\*required)

- Annual Event Partnership** **\$75.00**

# 2. Additional Advertising and Event Opportunities (includes partner discount)

Full colour advertisement on front of the Local Food Map (see details on enclosed Advertising Rate sheet)

- Size 1: Square 2" x 2" \$375.00
- Size 2: Rectangle 1.5" x 3" \$425.00
- Ad 3: Square 3" x 3" \$510.00

### Map advertisement (if applicable)

- Please use my 2016 ad
- I will supply a new ad this year

### Local Food Fest - June 26, 2016

- Display booth \$30.00

# 3. Payment Information (\*required)

<b>TOTALS</b>		<b>PAYMENT</b>
Partnership Dues :	\$__75.00__	<input type="checkbox"/> VISA
Advertising and Event Fees:	\$ _____	<input type="checkbox"/> Master Card
<b>Subtotal</b>	<b>\$ _____</b>	<input type="checkbox"/> Cheque (issued to 'County of Wellington')
HST (13%)	\$ _____	<input type="checkbox"/> Please send me an invoice
<b>Total Payable:</b>	<b>\$ _____</b>	<input type="checkbox"/> <b>Please send me a receipt of payment</b>
Card Holder Name:		
Card Number:		
Expiry: mm/yy ____/____	Three digit security code: ____ (*required)	
Card Holder Signature:		

### Please send completed forms and payment to :

Taste Real/ County of Wellington,  
74 Woolwich St, Guelph ON, N1H 3T9  
OR Fax: 519. 837. 0285 OR christinam@wellington.ca

### LOCAL FOOD MAP DEADLINE:

**Register by March 31** to be included  
in the 2017/18 Local Food Map.

**Questions?** We would like to hear from you. Contact Christina Mann, Taste Real Coordinator at 519.837.2600 x 2615

# Web listing Partner Event :



## Listing information.

Which contact information would you like us to use for your online listing?

- Use the information from the partnership application (Page 1)
- Use the below contact information

Event Name			
Date and Timing			
Event Address Street /Town		Unit or RR#	
Contact Name			
Phone Number			
Email			
Website			
Social Facebook/Twitter/ Instagram			
Description			