

Taste Real Partnership Application



We are excited to work with you! Please review the enclosed Partner Folder and Partnership Criteria Sheet .

Farm Partnership Agreement

Farms include Farm gate sales, farm store, farmers' markets

Yes, we (I) agree to the terms outlined in the Taste Real Criteria for Partnership (attached) * required

Signature *(required): _____ **Date:** _____

Contact Details:

Business Name			
Contact Name			
Business Address Street /Town		Unit or RR#	
Phone Number		Postal Code	
Email			
Website			
Social Facebook/Twitter/ Instagram			
Additional email:			

Partner updates will be sent to the email addresses above. Contact us, if you would like to add another email address at a later point.

Please send completed forms and payment to :

Taste Real/ County of Wellington,
74 Woolwich St, Guelph ON, N1H 3T9
OR Fax: 519.837.0285
OR christinam@wellington.ca

LOCAL FOOD MAP DEADLINE:
Register by March 31 to be included
in the 2017/18 Local Food Map.

Questions? We would like to hear from you. Contact Christina Mann, Taste Real Coordinator at 519.837.2600 x 2615

1. Taste Real Annual Partnership Dues: (*required)

Includes business listing on Local Food Map OR Wholesale list and additional benefits (see partnership folder)

Select your partnership level below:

- Business with 1- 5 non-seasonal employees **\$159.00**
- Business with 6 -14 non-seasonal employees **\$209.00**
- Business with 15 + non-seasonal employees **\$259.00**

2. Additional Advertising and Event Opportunities (includes partner discount)

Full colour advertisement on front of the Local Food Map (see details on enclosed Advertising Rate sheet)

- Size 1: Square 2" x 2" \$375.00
- Size 2: Rectangle 1.5" x 3" \$425.00
- Ad 3: Square 3" x 3" \$510.00

Map advertisement (if applicable)

- Please use my 2016 ad
- I will supply a new ad this year

Spring Rural Romp - May 27, 2017

- Mapleton, Minto, Wellington North \$25.00

Local Food Fest - June 25, 2017

- Display booth \$30.00
- Vendor \$50.00
- Prepared Food \$120.00

Harvest Home Festival - September 24, 2017

- Interested Food or Farm Vendor - please keep me informed

Fall Rural Romp - September 30, 2017

- Centre Wellington, Erin, Guelph/Eramosa, Puslinch \$50.00

Taste Real Experiences - Series of local food events, tours, deals and more - February 2018

- Please keep me informed

3. Payment Information (*required)

TOTALS		PAYMENT
Partnership Dues :	\$ _____	<input type="checkbox"/> VISA
Advertising and Event Fees:	\$ _____	<input type="checkbox"/> Master Card
Subtotal	\$ _____	<input type="checkbox"/> Cheque (issued to 'County of Wellington')
HST (13%)	\$ _____	<input type="checkbox"/> Please send me an invoice
Total Payable:	\$ _____	<input type="checkbox"/> Please send me a receipt of payment
Card Holder Name:		
Card Number:		
Expiry: mm/yy ____/____	Three digit security code: ____ (*required)	
Card Holder Signature:		

Taste Real Partnership Application

Criteria for Partnership - Farm (*required)



- Your farm/market is located within or close to the boundaries of Wellington County
- You commit to actively using the Taste Real Brand for product grown by you or other Taste Real partners
- You will assist in the verification process to let us know which food service partners purchased from you

Local Food Map Listing

Please list your products/services in the order you would like them to appear in the map listing. Depending on the length of your listing, only a number of your products/services may be listed on the map. Your full product line will be available online. If any changes are made to your listing we will send you a proof via email before we go to print.

New Partners:

- Please fill out the New Partner Local Food Map Listing Form (turn page)

Existing Partners:

- Please use my 2016 listing (attached)
- Please make the following changes:

Your Must Taste Item	(be specific)
(Your businesses' signature item or dish)	
To be listed online.	

- Additional products/services to be listed online:

Local Food Map Listing *new partners only*

Contact Information

Which contact information would you like us to use for your map listing?

- Use the information from the partnership application (Page 1)
- Use the below contact information

Business Name			
Contact Name			
Business Address Street /Town		Unit or RR#	
Phone Number			
Email			
Website			
Social Facebook/Twitter/			

Listing Information:

What best describes your location (check only one)	<input type="checkbox"/> Farm	<input type="checkbox"/> Farm Market	<input type="checkbox"/> Farmers' Market
	<input type="checkbox"/> Farm Store	<input type="checkbox"/> Farm Gate Stall	
Marketing Line and products (160 characters max.)			
Opening months and hours			
Where else are your products sold?			
Additional features: Select all applicable	<input type="checkbox"/> Certified Organic	<input type="checkbox"/> U-Pick	<input type="checkbox"/> Wholesale
	<input type="checkbox"/> CSA	<input type="checkbox"/> Tours/Agri Tourism	