

Taste Real Partnership Application



We are excited to work with you! Please review the enclosed Partner Folder and Partnership Criteria Sheet .

Food Service Partnership Agreement

Food Service includes restaurant, catering, food processing, retail, wholesale

Yes, we (I) agree to the terms outlined in the Taste Real Criteria for Partnership (attached) * required

Signature *(required): _____ **Date:** _____

Contact Details:

Business Name			
Contact Name			
Business Address Street /Town		Unit or RR#	
Phone Number		Postal Code	
Email			
Website			
Social Facebook/Twitter/ Instagram			
Additional email:			

Partner updates will be sent to the email addresses above. Contact us, if you would like to add another email address at a later point.

Please send completed forms and payment to :

Taste Real/ County of Wellington,
74 Woolwich St, Guelph ON, N1H 3T9
OR Fax: 519.837.0285
OR christinam@wellington.ca

LOCAL FOOD MAP DEADLINE:
Register by March 31 to be included
in the 2017/18 Local Food Map.

Questions? We would like to hear from you. Contact Christina Mann, Taste Real Coordinator at 519.837.2600 x 2615

1. Taste Real Annual Partnership Dues: (*required)

Includes business listing on Local Food Map OR Wholesale list and additional benefits (see partnership folder)

Select your partnership level below:

- Business with 1- 5 non-seasonal employees **\$159.00**
- Business with 6 -14 non-seasonal employees **\$209.00**
- Business with 15 + non-seasonal employees **\$259.00**

2. Additional Advertising and Event Opportunities (includes partner discount)

Full colour advertisement on front of the Local Food Map (see details on enclosed Advertising Rate sheet)

- Size 1: Square 2" x 2" \$375.00
- Size 2: Rectangle 1.5" x 3" \$425.00
- Ad 3: Square 3" x 3" \$510.00

Map advertisement (if applicable)

- Please use my 2016 ad
- I will supply a new ad this year

Spring Rural Romp - May 27, 2017

- Mapleton, Minto, Wellington North \$25.00

Local Food Fest - June 25, 2017

- Display booth \$30.00
- Vendor \$50.00
- Prepared Food \$120.00

Harvest Home Festival - September 24, 2017

- Interested Food or Farm Vendor - please keep me informed

Fall Rural Romp - September 30, 2017

- Centre Wellington, Erin, Guelph/Eramosa, Puslinch \$50.00

Taste Real Experiences - Series of local food events, tours, deals and more - February 2018

- Please keep me informed

3. Payment Information (*required)

<p>TOTALS</p> <p>Partnership Dues : \$ _____</p> <p>Advertising and Event Fees: \$ _____</p> <p>Subtotal \$ _____</p> <p>HST (13%) \$ _____</p> <p>Total Payable: \$ _____</p>	<p>PAYMENT</p> <p><input type="checkbox"/> VISA</p> <p><input type="checkbox"/> Master Card</p> <p><input type="checkbox"/> Cheque (issued to 'County of Wellington')</p> <p><input type="checkbox"/> Please send me an invoice</p> <p><input type="checkbox"/> Please send me a receipt of payment</p>
Card Holder Name:	
Card Number:	
Expiry: mm/yy ____/____	Three digit security code: ____ (*required)
Card Holder Signature:	

Taste Real Partnership Application

Criteria for Partnership - Food Service (*required)



- Your business is located within or close to the boundaries of Wellington County or the City of Guelph
- You are buying from a minimum **5 local producers (at least 3** of them being Taste Real partners OR Wellington County farms)
- You will demonstrate your commitment to sourcing and selling local food to your customers. This may include:
 - Listing your farm partners on your web site, within your establishment
 - Training your staff
 - Educating your customers

Please provide a list of producers at the time of application and an estimate of purchasing frequency (*required).

	Producer name	Seasonality	Estimated buying frequency				
	Producer name	year round	seasonally	weekly	monthly	quarterly	other/comment
REQUIRED	Example Farm 1		☒	☒			i.e. During Strawberry season

You don't currently fulfill the partnership criteria? A Taste Real partnership is still possible. Please check the box below and we will assist you in finding more local purchasing options.

- I commit to working with Taste Real to increase local sourcing over the next 12 months.

Local Food Map Listing

Taste Real reserves the right to make any required changes to your listing. If changes are made to your listing we will send you a proof via email before we go to print.

New partners:

- Please fill out the New Partner Local Food Map Listing Form on reverse page

Existing Partners:

- Please use my 2016 listing (attached)

Your Must Taste Item (Your businesses' signature item or dish) To be listed online.	(be specific)
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Local Food Map Listing new partners / changes required for existing partners

Contact Information

Which contact information would you like us to use for your map listing?

- Use the information from the partnership application (Page 1)
- Use the below contact information

Business Name			
Business Address Street /Town		Unit or RR#	
Phone Number			
Email			
Website			
Social Facebook/Twitter/			

Listing Information:

What best describes your location (check only one)	<input type="checkbox"/> Restaurant	<input type="checkbox"/> Retail	<input type="checkbox"/> Wholesale
	<input type="checkbox"/> Caterer / Cooking School	<input type="checkbox"/> Food Processor	<input type="checkbox"/> Food Truck
Marketing Line and products (110 characters max.)			
Opening hours			
Where else are your products sold?			

Additional information to be listed online: