








# Advertising Options



Spice up your **Local Food Map** listing and purchase a full colour ad on the front of the map.

-  **40,000** distributed throughout Guelph, Wellington and neighbouring regions at key distribution points, events and businesses
-  100% distribution guaranteed
-  Readership of over **100,000**
-  Street date end of May, shelf date until next May
-  Excellent value for full colour advertising
-  Map is referenced by people looking to identify quality, locally grown food as well as agricultural and culinary experiences at farms, markets, restaurants and retail outlets in the City of Guelph and the County of Wellington.
-  **Over 80%** of Canadians have identified that sourcing local food is important to them. Help them find local by advertising on the Guelph Wellington Local Food Map.

## LOCAL FOOD MAP

### Sizes and Rates

	Taste Real partners	Non-partners
<b>2" x 2"</b>	\$375.00	\$400.00
<b>3" x 1.5"</b> (horizontal)	\$425.00	\$450.00
<b>3" x 3"</b>	\$510.00	\$550.00
<b>3.5" x 3"</b> (back cover)	\$750.00	\$800.00

**Laza**  
FROM THE GROUND UP  
**HIBISCUS TEA**

Caffeine free  
Drink hot or cold  
No preservatives  
Unsweetened  
or sweetened  
with local honey  
Packed with  
antioxidants

[www.lazacatering.com](http://www.lazacatering.com)

**2" x 2" Ad**

**Don't miss out!**

**Deadline for space reservation:** March 31  
**Deadline for finished ad:** April 15

For more information or to book your ad spot  
**Contact:** Christina Mann  
Taste Real Coordinator

E [info@tastereal.ca](mailto:info@tastereal.ca) or T 519.837.2600 x 2615  
\*Ads must be submitted as a high res .pdf or .eps format.

Advertise your business in our region's most sought after guide to local food!

**taste·real**  
FROM THE GROUND UP  
GUELPH WELLINGTON LOCAL FOOD



Alternate formats available upon request

[www.tastereal.ca](http://www.tastereal.ca)